

## Improvement and Innovation Board

16 July 2018

## **Appendix A**

## Summary of key outputs for the Productivity Programme during financial year 2017 - 2018

The main achievements and outputs during this period are set out below.

| Project/ programme                | Key deliverables April 2017 - March 2018   | On target (RAG) |
|-----------------------------------|--|-----------------|
| Digital                           | 109 officers attended the Digital Academy programme of courses on agile and project management.  | Green           |
|                                   | Digital Transformation Projects 2016-17 15 of the 20 transformation projects went live during the year. 5 councils returned their funding. (9 case studies will be published shortly on the website, the remaining case studies and lessons learned will be published later this year)   | Green           |
|                                   | Digital Channel Shift Projects 2017-18 15 of the 23 'channel shift' projects are live. (A further 4 will be live later in the summer, 2 councils are dealing with technical issues).   | Green           |
|                                   | 2 councils have returned their funding.  Digital Housing Programme 2018-19 5 councils were selected as pilots to re-use the assets and learning, created by a group of Kent councils as part of the Digital Channel Shift programme.   | Green           |
| Cyber security                    | A successful bid was submitted by the LGA under the National Cyber Security Programme to Cabinet Office on behalf of the sector. £1.5m of funding has been secured as a result to fund a stocktake and a programme of support during 2018-19   | Green           |
| Shared services and collaboration | Launched the 2017 Shared Services Map, demonstrating £657m of cumulative savings in 486 partnerships, this was up from £500m the previous year. The data collection exercise for 2018 was also carried out with the savings figures due to be launched in June.  The Shared Service Expert programme placed two experts – Liverpool City Region & Blackpool.   | Green           |
| Behavioural insights              | Funded 10 council led projects running in 2017/18.  Produced a behavioural insights webpage where guidance, tools, reports and outputs from projects can be easily accessed and shared.  Hosted a behavioural Insights in Local government event in March 2018 sharing lessons learned and best practice. Launched the LGA and Behavioural Insights Team's top five insights to increase council tax revenue at the event. | Green           |
| Design in Public Services         | 7 London councils have completed their training in design skills from the Design Council. In addition, 13 councils have been supported to apply design processes and   | Green           |



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|                      | methods to tackle public health challenges      |       |
|----------------------|---|-------|
|                      | with a focus on prevention.                     |       |
| Procurement          | Published refreshed category strategies on      | Green |
|                      | Energy, ICT and Construction.                   |       |
|                      | We conducted research into the benefits,        |       |
|                      | savings and developments in approaches to       |       |
|                      | procurement that councils have achieved         |       |
|                      | resulting from the national procurement         |       |
|                      | strategy. (Four of the eight councils where we  |       |
|                      | had in depth conversations identified savings   |       |
|                      | of around £40m since 2014, as well as           |       |
|                      | identifying additional social value and better  |       |
|                      | outcomes).                                      |       |
|                      | The National Procurement Strategy 2018          |       |
|                      | has been developed in consultation with         |       |
|                      | councils and will be launched in July.          |       |
|                      | The LGA has worked with government and          |       |
|                      | councils on issues relating to the high profile |       |
|                      | collapse of Carillion. This has included        |       |
|                      | providing evidence to the Public Administration |       |
|                      | and Constitutional Affairs Committee and        |       |
|                      | being a member of the Carillion Task-force      |       |
|                      | chaired by the BEIS Secretary of State.         |       |
| Commercialisation    | Commercial experts were commissioned to         | Green |
|                      | work with 5 councils this year, contributing    |       |
|                      | towards an estimated £9.3m in additional        |       |
|                      | income for these councils.                      |       |
|                      | Officers from 35 councils have attended the     |       |
|                      | LGA/IOD Commercial Skills Training,             |       |
|                      | assisting councils to run and develop           |       |
|                      | commercial ventures worth £11.75m.              |       |
|                      | In February and March we designed and           |       |
|                      | delivered two Commercial Skills                 |       |
|                      | Masterclasses for elected members. Both         |       |
|                      | Masterclasses received very favourable          |       |
|                      | feedback.                                       |       |
|                      | Launched updated LGA Enterprising Councils      |       |
|                      | guidance at the LGA Conference in July 2017.    |       |
| Productivity Experts | Productivity experts have worked with 25        | Green |
|                      | councils contributing towards efficiency        |       |
|                      | savings and/or income generation of nearly      |       |
|                      | £40 million, exceeding the target set by the    |       |
|                      | MOU.  |       |
|                      | The LGA produced a video to help advertise      |       |
|                      | applications to the programme                   |       |